

MEDIA ALERT

Love, Life and Sketch! Charity Gala at Love Art Fair (In Partnership with Toronto Life)

Come support the transformative power of the arts at Love Art Fair! SKETCH is a community arts development initiative in Toronto engaging young people who are homeless and living on the margins. *A portion of the proceeds will benefit their ongoing programming.*

Take in a variety of visual arts created by SKETCH artists and enjoy the smooth stylings of the GO Band (SKETCH's house band). There will be interactive arts workshops as well and anyone curious to learn more can talk to one of the many SKETCH reps who will be present to answer questions.

Meet the Love Art Fair team, including Founder and CEO Will Ramsay and Fair Director Nicole Milkovich.

Interview opportunities available

WHEN: Thursday, May 8, 2014 | 6pm to 9pm

WHERE: Heritage Court, Direct Energy Centre – 100 Princes' Boulevard

CAMERA CALL TIME: 5:45pm

About SKETCH

SKETCH creates opportunities for young people (ages 16 to 29) living street-involved, homeless or otherwise on the margins to experience the transformative power of the arts, to build leadership and economic self-sufficiency in the arts, and to cultivate social and environmental change through the arts.

About Love Art Fair

Love Art Fair is the first Canadian edition of Affordable Art Fair. Launched in the United Kingdom in 1999, the fairs now run in 12 major cities worldwide including Milan, London, Amsterdam, Hong Kong, Singapore, Mexico City and New York. Love Art Fair's formula is simple yet unique: a relaxed, inspiring environment combined with high quality contemporary art. The fair offers an upbeat and friendly atmosphere in which anyone – from first time buyers to seasoned collectors – can find thousands of original paintings, prints, sculptures and photographs from 50+ galleries all under one roof. All art will range from an affordable \$100 to \$10,000, with more than half priced under \$5,000.